

## Celebrity Beauty

People have become more sensitively ~~think about ourselves beauty,~~ about the topic of beauty and the idea of how we would like others to see us, especially, celebrities who have much more concerns for this issue ~~more reasons to be concerned about this issue~~. Celebrities ~~sy~~ should pay attention ~~on to~~ their ideal image ~~on public sphere~~ which the public tends to discuss. Cashmore illustrates that “beauty seemed to be actively shaping a sense of self.” and this is an especially important characteristic for celebrities who rely on selling their products through their image associated with the abundant celebrities to construct of positive image to fandom (Cashmore, 2010). ~~However, celebrities have attracts the fandom by makeover, while, some of celebrities has change the standpoint of fandom in the way of real life.~~ Some celebrities have attracted new fans through surgeries and makeovers, while others have actually changed the behaviors of their fans through their own indirect actions. For example, ~~Jordan~~ Katie Price is a famous British ~~celebrities~~ celebrity, ~~well-known person~~ who is a model and singer, ~~while~~ While she ~~was~~ working as a model, ~~she said that she has had been given the physical surgery on her breast~~ breast surgery, because she ~~lack of confidence on her breast~~ was not confident about their appearance, ~~and wanted to built up more attractiveness image for her fandom, to appear more attractive to her fans. and~~ This post-surgery version of herself became the ideal image while people to see her in public her ideal public image. ~~after~~ After that, her modeling career ~~is going better than before.~~ began to become more lucrative. ~~Of rouse her beauty fetch in attention of fandom, whereas, as a fandom~~ This new version of herself fetched a lot of attention from her fans, and also caused some fans to behave in strange ways. ~~The the-interestingly~~ thing is that one mother and ~~her~~ daughter spent 56,000 pounds at least ~~on~~ on cosmetic surgery procedures, ~~for the reason that looks like Katie Price's faee in order to look more like Price.~~ I think a lot of celebrities get these kinds of surgeries done in order to improve not only their looks, but also their careers. This starts to have an indirect effect on fans who look up to these people and see this version of beauty as what perfection looks like, so in some extreme cases they will

**Comment [A1]:** I removed “well-known person” because you’ve already established that they’re a famous British celebrity, so that is just redundant information.

~~pay to look like them. I think this kind of behavior can become unhealthy, especially if people are emptying their bank accounts in order to- make themselves look like a person who they most likely have never even met before. -I think of celebrities beauty is attraction in the way of positive image for improvement their own media career, in another way, it has indirectly effects of people's ideological that do really want to be looks like in that way, therefore, these two women has pay lots money on their face surgery, be more likely Katie.~~

### Politicians Celebrity Celebrity Politicians

~~Politicians as celebrity who became the social media focus in the public sphere, in my opinion, politicians do really need to build up positive images as celebrities. Politicians tend to be concerned with the issue of seeking power and, they use the techniques to publicly promote themselves in order to spread their influenceromotion and vote in publicity (Street 2012). One thing that has become more and more common throughout social media channels is how much people pay attention to what certain politicians are sayingIn high-density media focus, politicians behaviors, languages, and their leisure time, has been involved in distribution channels via social media, become the popular and visible subject for citizens. For example, Chinese President Xi Jinping's wife has become quite popular due to her music career. The former folk artist and singer has been blessed with the title of the "Mother of China" and is also the "first wife" who represents Chinese women everywhere through her dignified and elegant image. -For example, China president of Xi, his wife is best known folk artist and singer, whose~~

**Comment [A2]:** You had a noun followed an adjective so I reversed "Politician Celebrities" to "Celebrity Politicians" because celebrity in this case is describing the word politician.

**Comment [A3]:** The first part of the sentence just turned it into a run-on sentence so I removed it.

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name Peng Liyuan, she was a celebrity in music, but now, she is “mother” of China, we also call her “the first wife”, she is dignified and elegant image, represent the traditional image of China women. She always For example, she visited abroad with president Xi, triggered widespread media attention, from debut of visits the Russia from her visit to Russia, her dress dressed in sober and elegant styles with Chinese ethnic clothes, and won praise from the international media. Her celebrity image is not only represented-representative of China, but alsomore shows a kind of charm of that radiates through modern Chinese women, and she is able to transmit China’s culture to the world. Recently, President Xi and Peng Liyuan has-beenhave visited the United Kingdom, as we all know, Peng Liyuan’s dressing is more attract attention by media, she changes clothes three times in one day Because Peng tends to get so much media attention, she changed her clothes three times in one day just so she could dazzle the cameras with her wardrobe. The Daily newspaper-Newspaper has reported that Peng Liyuan had awas glamorous and classy style, meanwhile, Chinese royal also seen in silk pussy bow blouse and white dress suit, which indirectly shows Chinese culture due to her silk dress and white dress suit which were indicative of her appreciation for Chinese fashion. Evideneevents such as this-ese reveals that politicians are no longer just lawmakers behind closed doors, but also celebrities who can shape fashion trends and get people talking about their ideas and appearance. Therefore, politicians as celebrity, their public images also have more significant and promotion some of ideas or sound in public sphere.

**Comment [A4]:** Avoid phrases like “As we all know” because you’re assuming things that the reader might be unfamiliar with.

Liquid Celebrity

Liquid celebrity can be defined as the celebrities' cross over into different media areas engaging with their credibility transferable roles throughout media. Celebrities are have get In order to truly thrive, celebrities can no longer rely on just becoming successful in their own fields of expertise, depending on their traits of credibility, authenticity and expertise. With development of celebrity-commodity, being a credible celebrity is much more important than just being a celebrity who can excel in one field celebrity credibility have no longer given feature of an expert (Goodman & Barnes, 2010). In this case, credibility is especially given more powerful than expertise almost becomes more of an important trait than expertise. In China, liquid celebrity has been become a common ty-phenomena upon credibility which allows celebrities to cross over into different fields. For instance, Jackie Chen Chan is famous for the action film, *Rush Hour* which is a notable Hollywood movie that was filmed in America in 1998. Because of films like *Rush Hour*, he has successfully achieve the stable condition in the international movie areasearned his place as an actor in international film. Following the success of the original film this, *The Rush Hour series-3Rush Hour 3* was created and earned \$835 million dollars globally in the global. thus, he This turned Jackie Chan into an international hit and his credibility grew because of his ability to deliver a great performance in these comedy and Kong Fufu films became identifies as global movie star around the world, his credibility due to everyone knows about him because of his Kongfu and amazing actions movie. However, he He has also endorsed a variety production brand of music products and in music area. This was, not due to he is his expertise in music, or professional singers, or the fact that he can sing, it iss more related to his credibility via plenty of action filmsthe fact that he is a relatable and credible figure because of his success as an actor. Audience or listener would like to listening to his songs as well as watching his movie, he earned and maintained the feature of credibility in both domainEssentially his acting skills have transcended the realm of acting and have given him credibility in multiple domains. His He even created his first song titled is "Country" which is in Chinese, this song is significant in China, in because it celebration of China 60-year birthdayates the 60-year anniversary of the founding of modern day China. Meanwhile, the otherOther songs sining by Jakie Chen ckie Chan have become more powerful popular in China.

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~~Most people in China were confident about his role as a singer because he was such a good actor, so very few people doubted that he would have any trouble starting a career in music. As Chinese, we knew that Jackie Chan transferable his credibility successfully in difference domain.~~

**Comment [A5]:** I wouldn't say "As Chinese" because it makes it seem like you're speaking for every person in China. You could say "A Chinese person.." but I decided to talk about how most people in China felt about Jackie Chan's music career.

## The Reality Television Celebrity

~~Myers (2010) discusses the "celebrity-sanctioned" in reality television, which engaging transfers celebrities and actors from movie sets to everyday living scenarios the celebrity real face in real television. Reality television shows have become especially popular over the past decade is famous media format contemporary, there is no clearly standard definition and, are refers defined as shows where to "ordinary people who is are not actors in specified situations; according to the rules of the game for a clear purpose to make their own real reaction, this is part of real in terms of reality. are filmed in specific situations in order to capture their actions and reactions to certain events." Ordinary Some reality shows feature people work with someone famous, in term of reality television shows normal people who work with reality television stars such as when Donald Trump works with groups of people in *The Apprentice*, it als could be identifies as "true stories from a particular visual space, Omni-directional, real close shots and based on the character of theatrical post production program. The most famous of reality television show in Korea is *Running Man*. It is, also very super popular in China and, this type of reality television belongs to gamedoc is classified as a "gamedoc." There are seven persons for a host group main actors who, invite different stardom stars to participate in this game program the show each week. *Running Man* does not follow a strict script, instead it only gives simple tasks for each person to accomplish and lets them each play out their roles. This allows for a~~

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**Comment [A6]:** You already included a definition for reality shows so I decided to remove the second definition.

more fluid show that shows displays people speaking and acting on their real thoughts and processing in real-time their reactions to things that happen throughout the duration of the show. be given a specify lines, it's only has a simple task tips, then playing on their own role, speaking and acting on their real thoughts, process in real reactions to things happen. The rules of this gamedoc consists of three parts, the first part is simple degree, and then is slightly difficult degree, the finally is fixed module which is tearing the name brand on the back in difference patterns way. The game is played by having each member take part in a series of missions in order to become the winner of the race. At first the show used to consist of various missions which were not connected, but now normally features one continuous race that is broken up by missions. It was competition, at the same time, this reality shows still belongs to dramatic television show, that makes people feel happy. Though the show is very competitive, it can still be classified as a reality television show. Furthermore, reality television has changed the way of celebrity in package unit, they are real person, who action in real reflection of real thing, make celebrities ordinary. Besides just providing entertainment for people such as what *Running Man* does each week, reality television shows also give insight into the thoughts and feelings of the celebrities on the shows. This allows for people to understand that celebrities are just ordinary people too, so these shows really help to break down barriers and connect people through the art of entertainment.